

Laura Anne Huisinga

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Education

December, 2010. Bachelor of Fine Arts - Graphic Design and Photography.

Department of Art, University of Northern Iowa, Cedar Falls, IA.

Professional Experience

Kuder INC., Adel Iowa, July 2011 - Present

Web Designer

- Customize versions of the main system for various clients with CSS and custom built portal pages. ■ Help maintain the main system.
- Member of the Global Innovation Team, tasked with developing and designing what our system will look like in the future.

Innovations by DES, Des Moines, Iowa, March 2011 – July 2011

Head Graphic Designer and Web Designer

- Designed logos, brand book, promotional material, and promotional motion graphics for a new interactive website ■ Designed layout, navigation, and new features for interactive website. ■ Worked on front-end implementation of site using HTML, ASP.NET, and CSS ■ Collaborate with a program team in India ■ Designed logos and HTML e-mail newsletters for parent company DES Employment Group.

Department of Modern Languages, Cedar Falls, Iowa, (*University of Northern Iowa*), May 2010 -December 2010

Web Designer

- Designed custom Drupal theme ■ Created new department web site ■ Maintain web site ■ Tech support

University of Northern Iowa, Cedar Falls, Iowa, (*CHFA/CNS Deans office*), May 2010 - September 2010

Web Designer

- Designed Drupal themes ■ Updated all Departmental Sites ■ Evaluated all department sites for compliance to new standards ■ Helped create new web site standards ■ Coordinated with different department heads on departmental web site redesign process.

McKenna Pro Photo Lab, Waterloo, Iowa, May-August 2009

Summer Internship

- Designed ads for print magazines ■ Designed flash ads for web ■ Photographed products ■ Updated pricing guide ■ Designed new Christmas card series ■ Designed wedding album backgrounds

Copy Works, Cedar Falls, Iowa, October 2007 – August 2009

- Experience with black and white as well as color printers ■ Experience with oversized scanning and printing
- Design work for customers

Hearst Center for the Arts, Cedar Falls, Iowa, September, 2006 – 2009

- Instructor for Saturday children's art classes ■ Gallery guard during *Children's Book Illustrator* exhibit ■ Initiated a Children's Photography Program

University Relations, Cedar Falls, Iowa, 2006-2007

Student Designer

- Edited business cards and letter heads ■ Edited and redesigned university mailers and posters

Abbe Creek Gallery, Cedar Rapids, Iowa & Loveland, Colorado, 2004 – Present

- Studio Assistant - Developed black & white film, advanced printmaking, fine art matting and framing, taught summer photo courses.
- Co-Teacher – College for Kids photography through the Grant Wood Area Education Agency, 2004-present ■ Co-Teacher – Belin-Blank International Honors Learning Center, University of Iowa, photography program, 2006-2008

Skills

- Strong work ethic ■ Always willing to learn new things ■ Creative, independent thinker ■ Work independently as well as with a team
- Strong photography background ■ Welcomes constructive criticism ■ Proficient with Indesign, Illustrator, Photoshop, Soundbooth, AfterEffects, Flash, and Dreamweaver ■ Ability to teach and work with young people ■ Capable public speaker ■ Printing knowledge from UR and Copyworks ■ Ability to hand code CSS, HTML, some Java Script ■ Basic HTML5 & CSS3 ■ Drupal ■ VisualStudio

References

Bob Campagna ■ Photographer, Employer, Mentor, CoWorker ■ 319-560-6889 ■ abbecreek@aol.com

Soo C. Hostetler ■ University of Northern Iowa ■ Instructor, Art ■ 319-273-2766 ■ soo.hostetler@uni.edu

Roy R. Behrens ■ University of Northern Iowa ■ Professor, Art ■ 319-273-2260 ■ roy.behrens@uni.edu

Jon Edgington ■ Innovations by DES ■ IT Specialist ■ 515-491-1500 ■ jedgington@desemploymentgroup.com